



CLUBBERS APP TO
IBIZA

MEDIA **PACK**



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OUR BUSINESS



Our App

The Clubbers Guide to Ibiza is an essential app for anyone jetting out this summer and will help ensure that your holiday is one to remember both before you go and whilst you are away.

Features:

- Ibiza Clubbing Guide
- Ibiza Club Events Calendar
- Buy Tickets for all major club events (Tickets Via Ibiza Disco Tickets)
- Town and Village Guide for the whole Island
- Taxi, Ferry & Bus Information
- Places to stay, Hotels and More (Book your stay via booking.com)
- Restaurants, Beach Clubs and Bars
- Retail Outlets
- Things to Do across the Island
- Complete guide to all the beaches of Ibiza and Formentera Island
- Full GPS map with directions to your chosen destination
- Latest News & Offers

Our App is available on Android and IOS platforms. Since launching in May 2015, we have worked continually building our brand on social media and through our website. In 2017 with our new website launching and version 3 of the app; things are hotting up ready for the season 2017...



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OUR DEMOGRAPHICS



Demographic User Profile

Our current stats via Google Analytics and Apple IOS analytics show our current Worldwide users countries and key information. We currently have a higher female user group.



Man
46.1%



Woman
53.9%

Country

United States	21.63%
United Kingdom	20.66%
Spain	17.53%
Germany	10.87%

Total Active APP Users

10'164



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OUR STATS



Current App Installs

Stats Recorded Feb 2017 - *We are growing fast!*

 Current installs on Android (Google Play)	10,764
 Current installs on IOS (iPhone/iPad)	5779

Website Statistics - (Daily Average April - Nov 2016)

Monthly Page Views	27,744
Monthly Unique Users	20,934
Daily Visitors	1008
Avg. Session Duration	2,9 Minute

Social Network Stats



Twitter
9,161 Followers



Facebook
21,623 Followers



Instagram
14,151 Followers



Google Plus
3.217 Followers



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OUR RANKINGS



Current App Rankings

Stats Recorded Feb 2017 - *We are growing fast!*

	Ibiza (Google Play)	1st
	Ibiza (iPhone & iPad - IOS)	1st
	Ibiza Guide (iPhone & iPad - IOS)	1st

Current Google Rankings

Ibiza app	1st
Ibiza holiday guide	4th
Ibiza Club News	5th
Ibiza Party Calendar	10th

Social Network



Twitter
89.3K Tweet monthly
impressions



Facebook
1.8k Average
weekly engagement



Instagram
Average likes per
post 315



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OUR PACKAGES



Get your business listed

We have two options to get your business listed on our app; a standard FREE listing and premium listings

Includes	FREE (Gratis)	Premium (€149)
Permanent page on our APP showcasing your business and contact details	✓	✓
Enhanced listing with photos, unlimited description, opening hours		✓
Top 5 listing in chosen category on app (always be displayed first)		✓
Map with GPS find and locate	✓	✓
Featured business review and full feature on app & website		✓
Social Media: 12 x 'We Recommend' posts (all networks)		✓
Advertising: Site banner (300 x 250) on website (Full Year)		✓
Media pack: App to Ibiza pack of window stickers, flyers and posters		✓



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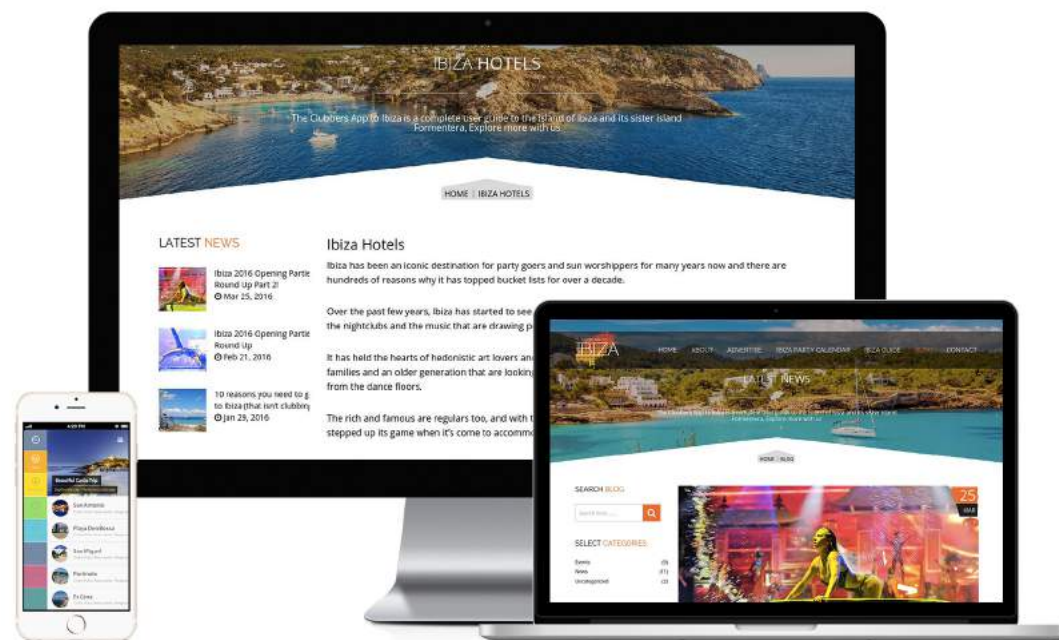
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OUR PRODUCT

Get noticed

With a fast growing website and app we offer a fresh new approach to get your business noticed



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